

*ECDC: Economic & Community Development Committee*

Tuesday February 7, 2017 5:00 PM

**Committee Members Present:** Chairman Don Griffin, John VonTish, Merlin Hageman, and Terry Schuster.

**Absent:** Pat Donahue, Tom Mahoney, Andrew Dettman, Erin Folk, and Aaron Sitze.

**Also, present:** Mayor-Ken Williams, Economic Development -Samantha Anderson, and City Clerk- Charlene Ruthe.

Chairman Don Griffin called the meeting to order. With a quorum, not being present nothing will be voted on just discussion.

**Minutes:** Minutes from January 3, 2017.

**Budget:** Terry handed out an updated report of expenses and income.

**Impact Fees:** Mayor handed out a spread sheet on impact fees. He asked everyone to look over and will discuss at the next meeting. Copies will be forwarded to the members that are absent.

**Spread sheet progress:**

Old one has been completed. Mayor has come up with a new list.

**Business Recruitment-LOIS:** Sam has had initial training. LOIS stands for Location One Information Systems. They are the leading online economic development site that provides a GIS enhanced site database system, which gives a strong competitive advantage in the world of site selection. The city would be able to monitor who is using the site.

**Business Recruitment-Development Delivered:** Development Delivered is a digital marketing solution for communities. They help bridge a gap between communities and developers. They provide resources to market available properties, attract new businesses to the area, communicate directly with the prospective developers and businesses, and follow up on leads.

**Business Recruitment:** Mayor and Terry have been working on; however, nothing to report now.

**Settler's Ridge Subdivision:** Subdivision has been accepted by the city. Ongoing marketing by First Midwest Bank. An Auction for the subdivision is scheduled for February 28, 2017.

**Downtown design-façade:** Initial design was displayed at Candlelight Walk. The Mayor has met with a few business owners that are wanting to update their façade.

**Enterprise Zone:** Define opportunities are ongoing. Don met with Roger Hopkins, who use to be the Economic Development person for the City of Rochelle, he worked on the Interstate 39 corridor.

**TIF District:** A digital copy of the proposed TIF District was sent to the members. The public hearing is set for February 14, 2017 at 5:00 PM Coliseum Building.

**Website:** Number are down for viewing. However, people are looking at Bike Ogle page and tourism pages.

**Peace Corp Intern:** The application has been completed. One intern will be available in September of this year and three in January of 2018. Terry and John were thanked for their efforts to complete the application. Stronghold Caste would be willing to provide the intern a place to stay. A committee will be formed to interview the applicant.

**Economic Development Sam Anderson:** She has had the LOIS training, worked on cell sheets, and drone videos. She and Terry will be the speakers at the Lunch and Learn February 21<sup>st</sup> at the Park District.

**Oregon Together:** A movie night (Trolls) is scheduled for February 17<sup>th</sup> at the Coliseum sponsored by Hoppers Poppers.

Oregon Chocolate Walk is Thursday March 9<sup>th</sup> from 4:00 pm to 7:00 pm in the downtown area. Thirty-four participating businesses so far.

They are also working on ways to promote antique shops, vintage shops, and second hand stores.

Don talked to Bill Tallyn and he declined being on the committee he has just retired for the second time. It was suggested that Sam Anderson be on the Committee.

Several u tube videos are on the internet about Oregon. Would like to see a video of the month regarding the Riverfront, Pelicans, Bike Ogle, etc.

Terry announced that a World War 2 reenactment will be taking place at Stronghold Castle the third weekend in May. They currently do an event at Midway Village in Rockford.

March 9<sup>th</sup> at 7:00 pm the Long-Range Planning Committee for Ogle County will be holding a public meeting for the proposed Jail on South 6<sup>th</sup> Street between Washington and Jefferson Street.

Mayor Williams handed out a chart and graph of the first three quarters of sales tax for the city from 2010 to 2016. He asked the City Clerk to send to the members who are absent tonight.

Meeting adjourned.

Adjourned at 5:53 PM

Submitted by City Clerk Charlene Ruthe