

City of Oregon
Public Art Commission Meeting
Thursday September 28th, 2023, 4:30 p.m.
Oregon City Hall Conference Room
115 3rd Street

1. **CALL TO ORDER AND INTRODUCTIONS**
2. **ELECTION OF OFFICERS**
 - a. **CHAIR**
 - b. **SECRETARY**
3. **PUBLIC COMMENT**
4. **APPROVAL OF MINUTES**
5. **BUSINESS ITEMS**
 - a. Review Mural Ordinance
 - b. Approve Mural Grant for Village of Progress – Village Bakery
 - c. Approval Mural Grant for Oregon Area Chamber of Commerce
 - d. Approval Mural Grant for Merlin’s Greenhouse and Flowers and Otherside Boutique
6. **PROCLAMATIONS, COMMENDATIONS, ETC**
7. **DISCUSSION ITEMS**
 - a. Meeting Dates
8. **ADJOURNMENT**

**OREGON ART IN PUBLIC
PLACES MURAL COMMUNITY
ART GRANT**

2023

**OREGON MURAL
COMMUNITY ART GRANT
2023 Application Packet**

**Oregon Public Art Commission
Oregon City Hall
115 N. 3rd Street
Oregon IL 61061**

OREGON MURAL COMMUNITY ART GRANT

I. INTRODUCTION

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To be eligible for consideration, the project must comply with the following:

- The project must comply with all City of Oregon codes and ordinances. •
- The project must be accessible to the public.
- The project must provide a maintenance agreement.
- The project cannot contain any elements of advertising as defined in the mural ordinance.

Applying for the program does not guarantee approval.

II. ASSISTANCE

Approved projects are eligible to receive reimbursement after project completion in the form of a grant of up to \$5,000 in actual project cost.

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III. APPLICATION REQUIREMENTS

Required Submittals with Application:

1. Complete the attached application form.
2. A schematic drawing, spreadsheet, site plan or concept plan should be included with enough detail to depict the positive impact of the proposed project.

IV. APPLICATION AND APPROVAL PROCESS

Submission and approval of a complete grant application is required prior to the start of the project to be considered for funding. The review process will normally take approximately 4 weeks. The applicant must secure any required City permits and exterior appearance approval by the Building Inspector prior to starting the project. The application process is outlined below:

1. Contact the City Manager Darin DeHaan 815-732-6321 or ddehaan@cityoforegon.org for program information and to determine project eligibility.
2. Submit a grant application including all required submittals to the City Manager for funding assistance.
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4. Application is considered by the City Council. Applicant's attendance is required at the City Council meeting as part of the application review process. The City Council typically meets the 2nd and 4th Tuesday at 5:30 p.m. of every month.

5. Proposed project must be completed before reimbursement.

OREGON ART IN PUBLIC PLACES MURAL
COMMUNITY ART GRANT APPLICATION FORM
2023



Applicant Name	Nora Balayti (& Liz Hiemstra)
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I am applying as an: (circle one) Artist Organization

Organization Name, if applicable	Nora Kate Paints
Primary Contact	Nora Balayti
Address	308 Cropsey Ave
City, State, Zip	Dixon Illinois 61021
Email	norakatepaints@gmail.com liz@librafarms.us
Phone	815-440-1357 (Nora) 815-499-0164 (Liz)
Website, if applicable	facebook.com/NoraKatePaints/

For Organizations (Organizations do not need to be have 501c3 status to apply.)

Year founded: 501c3 Organization? Yes No (Organizations do not need to be have 501c3 status to apply)

PROPOSED MURAL LOCATION

Property owner(s)	Village of Progress
Address	101 N 3rd St Oregon, IL 61061
Proposed Date(s)	August/September 2023
Proposed Dimensions	7ft high X 50ft wide (possible slight adjustments)
Collaborative Partner(s), if any	Liz Hiemstra

Number of Participating Artists	1 artist (plus Village of Progress participants)
Expected Attendance	

1

Will mural be painted on the surface or be attached?	The mural will be painted directly on the brick surface.
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Please provide a 2-3 sentences overview of your project: (A longer description will be requested later in the application.) Include the process you propose to complete the mural.

My vision is to design and create a peaceful and beautiful scene of our natural surroundings including wild flowers and fauna. Trying to accomplish the idea that a piece of art could provide a moment of calm, a moment to slow down and appreciate our surroundings and existence is my overall goal.

Provide any information on artists previous art project(s) that can be reviewed by the committee.

- 1) Clavin Dairy Farm - Rosamund IL - May 2023 Contact Leanne Casner 217-827-1350 leanne.casner@yahoo.com 48X7ft Family Dairy "Welcome to" Mural.
- 2) Malta Mural - Malta, IL - Malta Seedling Project - October 2022 Contact Jacque Fucilla 630-248-5696 jmfucilla@gmail.com 40X10 ft "Welcome to" Mural on panels.
- 3) Stella Mural - Galesburg IL - G&M distributors - October 2022 Contact Dustin James 309-337-7519 dustinj@gmdist.com 80X35 ft Stella Artois advertisement.

Provide pictures of any of the described completed work.





Please attach a separate sheet of paper describing your project in more detail, outlining the scope and means of executing the project. Be sure to include any additional information we should know in order to evaluate your funding request. Include a copy of any conceptual art designs.

Provide details on how the mural will be maintained over time.

Being a mural artist of almost 15 years, I have only used the highest quality of paint available with the highest amount of weather and UV protection. The vibrancy of the image depends on color choice, local weather conditions and the amount of direct sunlight. The brightest, most vivid colors like reds and neons are the fastest to fade. Conveniently, neutral colors like beige browns and greens are least likely to fade. While we will have pops of color within the flowers and sky, the longevity of the mural should be enjoyed for decades without any maintenance.

The durability of the mural comes with proper preparedness such as starting with a power washed clean surface, followed by a paint prime meant for brick adhesive to properly seal the "canvas" to the wall so you will have less peeling and breakage over time. It's actually good for the brick too. Longevity can be added by using a flat water-based sealant. Additionally, I have used Anti-graffiti sealant in the past which works as a good insurance in case anyone were to vandalize it. However, it is not easy to remove, because it can't be painted over in the future. Much of my work is in Chicago and I've never gotten tagged. That is a choice I leave up to the client.

Will your organization market your project?

Yes, Liz and Nora are both experienced in arts marketing, both online and in print. We will share progress photos and information via social media, as well as overall project information to the local news media. Nora will also create a video timelapse of the project.

How will this benefit Oregon residents?

The creation and enjoyment of art in general are proven to benefit the health and well being of community members ([link](#)). We hope to inspire and instill pride in our local residents with this large-scale rendering of the natural beauty of our area. This project, along with others in our area, will also boost the appeal of our town to potential visitors as an area appreciative of the arts.

What is unique about this specific project is our intention to involve those within the Village of Progress community in the painting process. Nora has enthusiastically agreed to assist those members who are willing and able to paint a portion of the mural, which we hope will be a fun and rewarding experience for all!

2

Please describe your prior experience in executing similar programs:

The Malta Mural in Malta Illinois involved the Seedling Project. They are a passionate group of volunteers working to bring art and culture to their community. I applied along with 60 other artists. They liked my concept and chose to work with me, but we all worked together in order to portray the vision they wanted. I was happy to adjust and edit the images to their specifics as well as assist in the proper installation process. We collaboratively agreed on materials, financing and timelines.

City of Dixon - Petunia wall on the corner of Galena Ave and River Road. Working with Meraki Spa and Salon along with the Dixon Chamber of commerce, we aligned visions to create a bright bouquet of flowers in the heart of Petunia City. It is a fun spark of color in a downtown area and is often used as a backdrop for pictures.

PROJECT BUDGET (Please provide an itemized budget for your project in the table below)

Expenses	Brief Description	AMOUNT
Artist Payments	Labor 350 Sq ft - \$12/sq ft	\$4,200
Supplies	Due to the natural color scheme, lots of specific color purchases are not necessary. Artist plans to use/donate back stock of paint to assist in keeping paint costs low.	\$300 paint/supplies \$250 Travel Fees

	Rollers, brushes and additional supplies would be needed. 10-12 days - 36 miles/day 0.75/mile	
Marketing		
Equipment Rentals	Artist has rolling scaffold, lift is not necessary	N/A
Royalties	The transfer of intellectual property ownership from artist to City of Oregon to use for marketing purposes.	Right to repurpose - \$250
Misc.		
Total Expenses		\$5000
Additional Funding: donations, sponsorships, grants from other sources, in kind donations		
Total Grant Request		\$5000

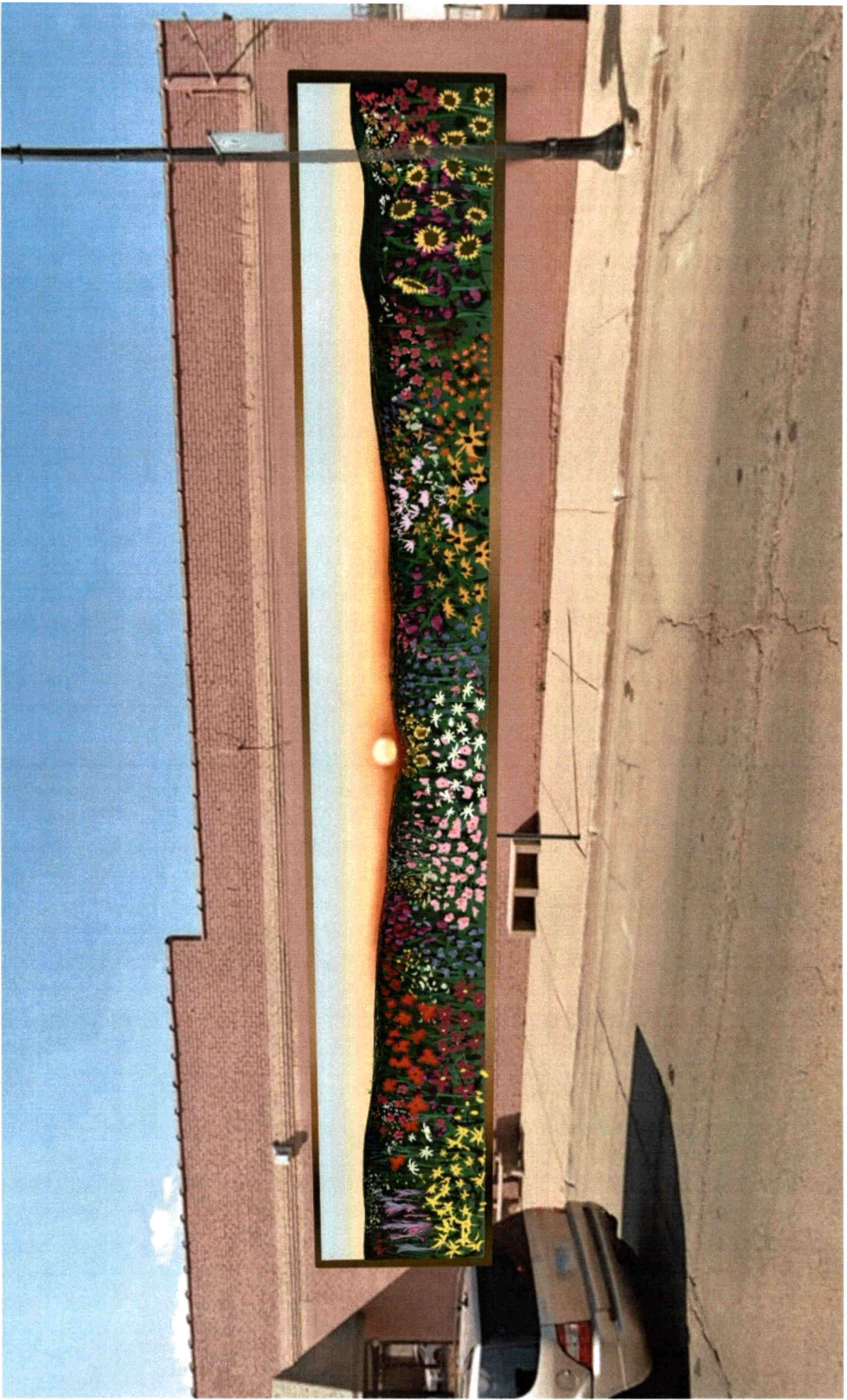
By signing below you understand that the community art grant processes as outlined. Additionally, you state that all information in this application accurately reflects your proposed public art project and that a simple follow-up report (to be provided to grant awardees) must be completed within 30 days after your project completion. You also agree to abide by all Oregon Codes and Ordinances.

Signature Date: August 23, 2023 Nora K. Balayti

Materials may be submitted in hard copy to the Oregon City Hall, or Email the materials to: ddehaan@cityoforegon.org. Be sure to use the subject line of: COMMUNITY ART GRANT to ensure your application is considered.

JURY USE ONLY

This application was: Funded 100% Partial Funding _____ Not Funded



**OREGON ART IN PUBLIC PLACES
MURAL COMMUNITY ART GRANT
2023**

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5. Proposed project must be completed before reimbursement.

OREGON ART IN PUBLIC PLACES MURAL
COMMUNITY ART GRANT APPLICATION FORM 2023



Applicant Name	Oregon Area Chamber of Commerce.
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I am applying as an: (circle one) Artist Organization

Organization Name, if applicable	" "
Primary Contact	Randee Mennenga (815) 973-5185
Address	122 N. 4th St. P.O. Box 69
City, State, Zip	Oregon, IL 61061
Email	chamber.director@oregonil.com
Phone	(815) 732-2100
Website, if applicable	oregonil.com

For Organizations (Organizations do not need to have 501c3 status to apply.)

Year founded: 1950 est.

501c3 Organization? Yes No
(Organizations do not need to have 501c3 status to apply)

501c6

PROPOSED MURAL LOCATION

Property owner(s)	
Address	122 N. 4th St. Oregon
Proposed Date(s)	Aug 28th - Sept. 25th
Proposed Dimensions	7.5 x 61 feet
Collaborative Partner(s), if any	N/A
Number of Participating Artists	1 - Chloe Gale Metz
Expected Attendance	N/A

Will mural be painted on the surface or be attached?

Painted on exterior wall surface.

Please provide a 2-3 sentences overview of your project: (A longer description will be requested later in the application.) Include the process you propose to complete the mural.

Exterior mural highlighting Oregon area with a postage theme. Artist will project design and use exterior paint to complete.

Provide any information on artists previous art project(s) that can be reviewed by the committee.

- 1) The Collective Wing Mural - Oregon
- 2) Floral Mural - M. Morgan Decor
- 3) Commissioned artist - paintedbychloe.com

Provide pictures of any of the described completed work.

Attached.

Please attach a separate sheet of paper describing your project in more detail, outlining the scope and means of executing the project. Be sure to include any additional information we should know in order to evaluate your funding request. Include a copy of any conceptual art designs.

Provide details on how the mural will be maintained over time.

Paint is expected to remain intact for 7-10 years.
Wall is currently primed. Exterior paint will be used.

Will your organization market your project?

Social Media Annual Dinner Preview
Progression content etc...

How will this benefit Oregon residents?

Providing a new point of interest and drawing people, visitors and tourists to the area.
Arts & beautification support to the community.

Please describe your prior experience in executing similar programs:

N/A

PROJECT BUDGET (Please provide an itemized budget for your project in the table below)

Expenses	Brief Description	AMOUNT
Artist Payments	July 28 th 50% Sept 25 th 50%	6,905
Supplies	Paint + brushes	\$500 included above
Marketing	N/A	0
Equipment Rentals	N/A	0
Royalties	N/A	0
Misc.	N/A	0
Total Expenses		est. 6905
Additional Funding: donations, sponsorships, grants from other sources, in- kind donations		
Total Grant Request		

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Randall Munnenga
Signature

7/28/23
Date

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JURY USE ONLY

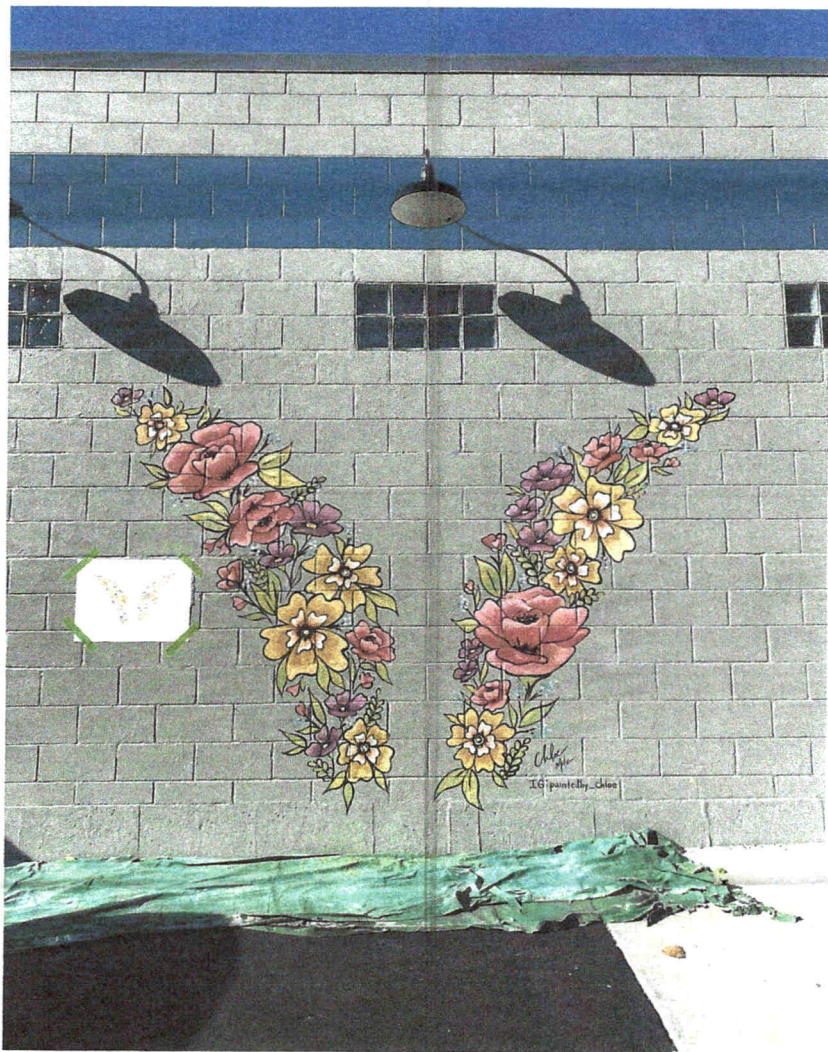
This application was:

Funded 100%

Partial Funding _____

Not Funded

The Collective Wing Mural



Floral
Mural
M. Mongan
Decor
#1



Floral
Mural
M. Mongan Decor
#2.



PAINTED BY CHLOE

Commission Contract

COPY

This contract is made the 20th day of, June 2023 (year) by and between:

Artist: Painted by Chloe
602 Webster St. Oregon, IL 61061
ChloeGaleArt@gmail.com
815.440.8357

Client: Oregon Chamber of Commerce
122 N. 4th Street
Oregon, IL 61061
815.732.2100

The parties agree as follows:

1. **Design Process:** At no charge, the Client will be presented with a proposal that will consist of moodboards and a digital rendering. The moodboards will include a color story and inspirational photos to convey the design aesthetic. Once approved by the client, the Artist will present the official design. The Client is allowed two rounds of edits. Any additional design time will accrue a charge of \$50 per hour.
2. **Project:** The client is commissioning a(n) exterior mural to be completed by the Artist. The subject matter is Oregon area - postage themed. The artwork will be in the artists' style but, as there are variations in the creative process, the client accepts the artwork will be unique and therefore subject to reasonable variation.
3. **Copyright:** Artist reserves the common-law copyright to all works commissioned by the Client. No work may be reproduced by the Client without the approval of the Artist. Artist is entitled to sign the mural in a discreet area of the wall. The Artist is entitled to identify as the creator of the artwork and share on their portfolio, including websites and on social media platforms. Client shall not alter, modify, edit, or change the artwork without the Artist's prior written consent.
4. **Schedule:** The project is to be completed between the dates of August 28th and September 25th. If additional time is needed, the Artist(s) and Clients will schedule sessions until the commission is completed as agreed upon.
5. **Payment Amount:** The fee per square foot is based on the complexity of the subject, the difficulty of execution including surface quality and accessibility. For this project, the Artist is charging \$14 per square foot. The commission is designed to be 7.5' x 61' square feet, bringing the total to \$6,405.
6. **Misc. Costs:** These costs may include but are not limited to travel costs, equipment rental such as scaffolding, lifts, projectors, etc. The estimated miscellaneous cost for this

project is \$0. Any expenses beyond that listed will be approved by the Client prior to moving forward. These miscellaneous costs will be the responsibility of the Client.

7. **Material Costs:** The estimated material cost for this project is \$500. If additional materials are needed to complete the project, the Client will be responsible to cover these charges at the time of final payment. The Artist will communicate these expenses prior to purchasing.
8. **Total Cost:** The total cost for this commission is \$6,905. (subject to change within the parameters previously listed)
9. **Payment Terms:** A non-refundable deposit of \$3,452.5 (50%) is required 1 month prior to start date, July 28th. The remaining 50% \$3,452.5 plus any additional unforeseen expenses required to complete the commission will be due upon completion.
10. **Satisfaction:** It is the Artists intent to meet the expectations of the Client. If for any reason the Client is not satisfied with the Artists work, the Artists will charge \$50 per hour until the Client is satisfied. Additional time will not exceed 20 hours.

Artist Name (printed) : Chloe Metz Date: 06 / 20 / 23

Artist Signature: Chloe Metz

Client Name (printed) : Oregon Area Chamber of Commerce Date: 10 / 22 / 23

Client Signature: Randy H. Humberger

Final Design

RT04
RT2



DISCOVER
OREGON

**OREGON ART IN PUBLIC
PLACES MURAL COMMUNITY
ART GRANT**

2023

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1

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5. Proposed project must be completed before reimbursement.

2023

Applicant Name	Merlin Hagemann
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I am applying as an: (circle one) Artist Organization

Organization Name, if applicable	Merlin's Otherside Boutique
Primary Contact	Merlin Hagemann
Address	301 Mix St.
City, State, Zip	Oregon, IL 61061
Email	merlins.shop.oregon@gmail.com
Phone	815-218-4058
Website, if applicable	www.merlinsflowersandgreenhouse.com

For Organizations (Organizations do not need to be have 501c3 status to apply.)

Year founded:1974 501c3 Organization? No (Organizations do not need to be have 501c3 status to apply)

PROPOSED MURAL LOCATION

Property owner(s)	Merlin Hagemann
Address	301 Mix St. Oregon,IL 61061
Proposed Date(s)	ASAP
Proposed Dimensions	25' X 12'
Collaborative Partner(s), if any	N/A
Number of Participating Artists	1
Expected Attendance	

<p>Will mural be painted on the surface or be attached?</p>	<p>Surface</p>
<p>Please provide a 2-3 sentences overview of your project: (A longer description will be requested later in the application.) Include the process you propose to complete the mural.</p> <p>Exterior Latex Post card style OREGON mural on corrugated steel using recognizable and historical landmarks as reference for subject.</p>	
<p>Provide any information on artists previous art project(s) that can be reviewed by the committee.</p> <p>1) IG:@midwestmurals</p> <p>2)</p> <p>3)</p>	
<p>Provide pictures of any of the described completed work.</p> <p>Attached</p>	

Please attach a separate sheet of paper describing your project in more detail, outlining the scope and means of executing the project. Be sure to include any additional information we should know in order to evaluate your funding request. Include a copy of any conceptual art designs.

<p>Provide details on how the mural will be maintained over time.</p> <p>We will be working with the artist to maintain the mural with a regular care schedule.</p>

<p>Will your organization market your project?</p> <p>Yes, we will market the mural through Facebook, Instagram, and Open House Events.</p>

How will this benefit Oregon residents?

It will help bring an additional tourist spot to take pictures, family photos, and beautification overall. This mural will represent Oregon and what this great town is known for.

2

Please describe your prior experience in executing similar programs:

I have visited other cities that have wall murals and the beauty it adds to the city. We have done a small mural at River's Edge Experience and it has been a big hit already!

PROJECT BUDGET (Please provide an itemized budget for your project in the table below)

Expenses	Brief Description	AMOUNT
Artist Payments	\$20.00 per. Sq. ft. X 300	\$6,000.00
Supplies		
Marketing		
Equipment Rentals		
Royalties		
Misc.		
Total Expenses		\$6,000.00
Additional Funding: donations, sponsorships, grants from other sources, in kind donations		
Total Grant Request		\$5,000.00

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Signature *Merlin S. Hagmann*

Date 9-12-23

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JURY USE ONLY

This application was: Funded 100% Partial Funding _____ Not Funded

Merlin's Otherside Boutique Mural

301 Mix St. Oregon, IL 61061

The Oregon mural will have historical & highlight pictures of Oregon inside of the letters of Oregon. We feel that this is a great attraction to draw tourist to take pictures while visiting our city. This will also draw current residents for sports, homecoming, prom, and family pictures to share around the world! Historical/highlights of Oregon will be picked after the chamber mural is complete, so they don't conflict.



Applicant Information

Name: Nick Gjonola Organization Name: Midwest Murals
Phone Number: 815-973-1212 Email: ngjonola@yahoo.com

Property Owner Information

Name: Mertin Hagemann Email: merlin.s.shop.local@gmail.com
Address of Business: 301 Mix St. Oregon, IL 61061
Zoning District _____

Supplemental Documents

Accompanying this application please provide the following supplemental documents on the project:

1. Written and signed document from property owner indicating they have reviewed and approved the proposed design and a maintenance plan for the installation on their exterior building wall or permanent wall structure.
2. A color photo of the wall and a building elevation drawn to scale that identifies the wall on which the mural is proposed, location of existing and proposed murals, both the wall and mural dimensions and the location and direction for any lights to be installed. Photographs of the site location and its immediate surroundings.
3. Identify the type of paint to be used and, if it is to be applied to brick masonry walls, that it is durable, easy to apply and have good adhesive characteristics. It should be porous if applied on exterior masonry, thereby permitting the wall to breathe and preventing the trapping of free moisture behind the paint film.
4. A narrative that includes a written description of the proposed mural, the project timeline, budget, and funding sources.
5. A maintenance plan that includes the proposed timeline or lifespan of the mural, information on the wall preparation, the materials and processes that will be used to install the mural, a description of the protective coating that it will be applied to ensure the longevity and durability of the mural, and a statement that the necessary coating will be applied to the building or structure to preserve the integrity of the building, structure, and mural.
6. A list of persons and/or organizations involved in the installation of the mural.
7. A resume or biography for each artist involved in the design of the mural and a list of examples of previous work that includes the location, budget, year completed, past history of execution, and a brief description of the artist's role in the project (e.g. lead, collaborator, assistant.)

Mural Application

8. A signed agreement from the artist and the property owner agreeing to the Maintenance and Removal of the Artwork Agreement ("Maintenance Agreement") provided by the City of Oregon and a signed waiver of rights under the Federal Visual Artists' Rights Act ("VARA").

The Process

1. Submit the application and supporting documents to the Public Arts Commission
2. The Public Arts Commission (PAC) will review the application at their next regularly scheduled meeting.
3. If the proposed mural will be on a public building, the PAC will provide a recommendation that will be forwarded on to the City Council for their review and consideration.
4. If approved, the applicant will be notified.

Prohibitions

1. Murals may not extend beyond or project above the vertical or horizontal line of any wall onto which the mural is painted or affixed so as to not create a safety hazard to the public.
2. Murals in a public-right-of-way
3. Murals of any material characterized by an emphasis on "specified sexual activities" or "specified anatomical areas" or which are sexually oriented.
4. Murals shall not create a public safety issue, such as a distraction to drivers.

Property owners are responsible for ensuring permitted murals are maintained in good condition and repaired in case of vandalism or accidental destruction. Muralists and building owners are encouraged to consider protective clear top coatings, cleanable surfaces, and/or other measures that will discourage vandalism or facilitate easier and cheaper repair of the mural if needed. Any associated materials used to affix or secure the mural to the wall must be removed at the time the mural is removed. Including, but not limited to mounting hardware, brackets, caulk or grout, adhesives or glues.



Greetings
FROM

ORFON

